A WISE INVESTMENTS WITH ATTRACTIVE RETURNS
Located along Kirichwa Road with a quick and direct access to the heartbeat of Kilimani’s social hub, The Soho Serviced Apartments boasts one of the last available golden address in Kilimani.

Imagine an opportunity of owning a prestigious hotel apartment with fully dedicated business facilities managed by an internationally accredited management company within the excellent address of Kilimani!
Serviced apartments in Kilimani area and its surroundings cater predominantly to the corporate market, with the occasional demand from local embassies and government departments. Most corporate demand (90%-95%) is driven by the expatriate market.

The developer has engaged an international Hotel and Serviced apartment management company that will ensure not only daily services to your guests but also guarantee monthly investment returns in the both short and long stay rental value. Yours therefore is to invest, sit back and check on your bank accounts!

<table>
<thead>
<tr>
<th>Current Average Price ($'000)</th>
<th>Purchase Price (incl. stamp duty)</th>
<th>Cash Flows</th>
<th>Yields</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>209,098</td>
<td>28,882</td>
<td>13.8%</td>
</tr>
<tr>
<td>2019</td>
<td>32,106</td>
<td></td>
<td>15.3%</td>
</tr>
<tr>
<td>2020</td>
<td>35,748</td>
<td></td>
<td>17.1%</td>
</tr>
<tr>
<td>2021</td>
<td>39,355</td>
<td></td>
<td>18.8%</td>
</tr>
<tr>
<td>2022</td>
<td>40,285</td>
<td></td>
<td>19.3%</td>
</tr>
</tbody>
</table>

Imagine an opportunity of owning a prestigious serviced apartment with fully dedicated business facilities managed by an internationally accredited management company within the excellent address of Kilimani!

Well, you now have the chance to own one at The SOHO serviced apartments. Increase your passive revenue streams with an investment at the Soho, a golden opportunity that will guarantee good returns starting from approximately 14% p.a that could further increase as the real estate sectors continues to boom.

The annual income received by the incoming investors will be equal to 70% of the annual room revenue of the serviced apartments, which is the benchmark expected for a development of this nature. The anticipated yields for the investors in these serviced apartments are projected to be as below, with a stamp duty of 4% included in the purchase price figures.

**Golden Returns**

Serviced apartments in Kilimani area and its surroundings cater predominantly to the corporate market, with the occasional demand from local embassies and government departments. Most corporate demand (90%-95%) is driven by the expatriate market.

The developer has engaged an international Hotel and Serviced apartment management company that will ensure not only daily services to your guests but also guarantee monthly investment returns in the both short and long stay rental value. Yours therefore is to invest, sit back and check on your bank accounts!
Establishments like the Adlife Plaza, Prestige Plaza and the Junction have added glitz to the area providing a variety of choice. Within minutes, residents will be able to enjoy a decaf at Java House, at Yaya Shopping Mall, or a tasty pepperoni pizza at Big Square, Adlife Plaza.

The Soho is located in close proximity to numerous entertainment places including Uptown Grill, Tamasha Hurlingum, Sherez Lounge & Grill, Buffet Park and Sailors among many others. Ngong Road hosts two rugby clubs and the Nairobi Jockey Club ensuring there is plenty of sporting activity over the weekends for the residents.

Kilimani is increasingly becoming a hotspot for office space with most international organisations, companies as well as embassies relocating their offices to Kilimani. Office buildings like Adlife Plaza, 696 Office Park and Wood Avenue Office Park among many others have been a magnet for the corporates moving in to the area.

The Soho can be accessed via Ngong Road which will be expanded to a dual carriage way later in the year improving the traffic flow in and out of Kilimani. Kirichwa Road is well interconnected to other roads with Ngong Road, Ring Road Kilimani being the main primary links to all adjacent precincts.
Kilimani is an affluent suburb bubbling with life just like The Soho in New York and London better known for its variety of high end residences, restaurants ranging from trendy upscale eat outs serving up cuisine from diverse cultures to finest shopping malls.

It is a cosmopolitan neighbourhood and due to this rich mix of cultures, it’s a favourite with locals and expatriates alike.

**Key Facilities in Kilimani**

- Yaya Shopping Mall
- Adlife Plaza
- The Junction
- Prestige Plaza
- The Nairobi Women’s Hospital
- The Greenhouse
- iHub
- Nairobi Garage (A co-working office space)
- Impala Club
- Harlequins Rugby Club
- Adams Arcade
- Brew Bistro & Lounge
- Osteria Del Chanti Restaurant
- China Centre
- Banks
- Royal Golf Club
- Braeburn International School
- China, Russia, South Africa, Nigerian Embassies
- International Red Cross & Numerous NGO’s
Hotel Suites
The Soho has hotel suites designed to the highest quality putting it ahead of other serviced apartments in the greater Kilimani area.

The Hotel suites would be especially attractive to ex-patriate guests, foreign corporates working in Nairobi for a 3 – 12 month period.

World Class Restaurants
World class restaurants will be onsite offering tasty food and beverage options for the residents and visitors alike.

The restaurants will be managed by a reputable high end local hotel operator that will highlight Soho’s place as a destination of choice.
Residents will be able to enjoy a refreshing swim at the rooftop while looking over the magnificent view of the Ngong Hills.

Due to its serene yet secure setting, which is in close proximity to all the recreational facilities that a modern lifestyle requires, it is the ultimate development that anticipates the growing need for a quality living environment in Nairobi and delivers all the amenities for a surpassed quality life. These will include: Gym, Sauna & Spa, Swimming Pool, bar overlooking the pool & Ngong Hills, Conference room, Restaurant and Relaxing areas.

The Soho combines luxury, excellent design and superb engineering to come up with a fine and stylish craftsmanship that magnificently defines lifestyle in the city.
QUALITY FINISHES
THAT DRIVE
DEMAND AND
INCREASE RETURNS
2 Bedroom Standard Apartment

2 Bedroom Lower Unit C 17
Block C

2 Bedroom Upper Unit C 17
Block C
Take advantage of this amazing investment opportunity. Talk to us today!

Landline No:+254 20 529 0237
Cellphone No: 0702 707070/ 0702 68 7878 / 0735 10 9999
Email: info@thesoho.co.ke
Website: www.thesoho.co.ke